



Environmental Management System

Environmental Procurement Policy

About TRO

We are an experiential marketing and events agency, passionate about creating brand experiences and events that help deliver real results for clients.

These are just some of the areas we work in;

- Experiential
- Brand activation
- Field marketing
- Design & build
- Sponsorship activation
- Exhibitions
- Video production
- Road shows
- Product launches
- Conferences
- Internal communication
- Press amplification

We love ideas. They stimulate our imagination, surprise and excite us. They're why we come to work every day. But truly great ideas do more than stimulate us - they fulfil our clients' business objectives.

Our ideas have earned us an enviable client base, regular top 5 appearance in league tables and over 50 awards in the past 3 years. But more than that, our ideas get to the right people at the right time in the right places to make a real difference for our clients.

Procurement Policy

TRO Limited is constantly striving towards reducing the company's impact on climate change as well as tackling issues such as resources efficiency, waste minimisation and environmental awareness.

Sustainability must be considered as part of its value for money process and environmental issues should be considered in the procurement of supplies, services or works.

Working within EU and UK procurement law as well as the requirement to secure Best Value we will:

- Preventing pollution and promoting the protection of the environment and minimising the impact of all activities on the environment
- Contributing to a sustainable and healthy future by conserving natural resources and minimising avoidable waste and pollution.
- Implementing effective waste management through reuse and recycling procedures and the purchase of recycled and recyclable material where possible.

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- Consider goods and services which may be manufactured, used and disposed of in an environmentally responsible way.
- Give preference, where items are of a similar cost, to those that are manufactured with a high recycled content or are environmentally preferable.
- Avoid the use of hazardous chemicals where a less damaging alternative is appropriately available.
- Minimise the use of virgin non-renewable natural resources and support the use of sustainable sources
- Consider whole life costs and impacts when assessing equipment for purchase, such as:
 - Manufacture, transport and installation.
 - Operating costs including energy, water use and maintenance.
 - End of life costs including decommissioning and disposal.
- Work proactively with CPM, DAS, Omnicom and the community at large to progress sustainable procurement initiatives and exchange best practice.
- Work with suppliers to make them aware of the company's Environmental Procurement Policy and ensure the environmental credentials of suppliers.
- Training and the raising of awareness of staff to ensure they consider environmental issues in procurement decisions.
- Ensuring that wherever possible sustainability issues are integrated into a specification.
- Where legitimately permitted consideration of other sustainability issues such as the procurement of ethical and Fairtrade goods and services.

A handwritten signature in black ink, appearing to read 'Keith O'Loughlin', is written in a cursive style.

Keith O'Loughlin, Managing Director

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